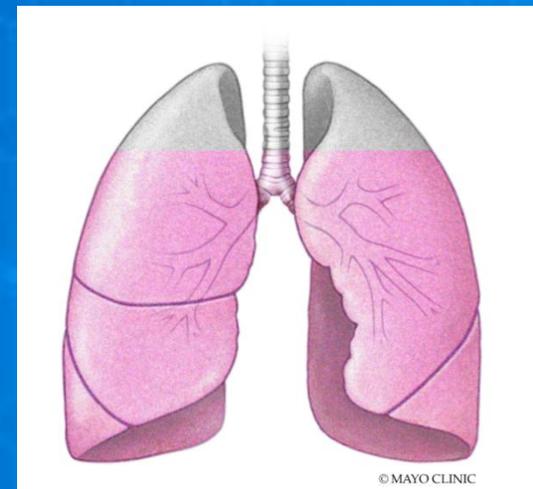




Center for Tuberculosis

# 2026 Tuberculosis Clinical Intensive

October 6-8, 2026  
Mayo Clinic | Siebens Building  
Leighton Hall, 2<sup>nd</sup> Floor  
Rochester, Minnesota



**EXHIBITOR PROSPECTUS**

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# Welcome

## Dear Exhibitors,

On behalf of the Mayo Clinic School of Continuous Professional Development and the Mayo Clinic Center for Tuberculosis, we invite you to participate in the 2026 Tuberculosis Clinical Intensive on October 6-8, 2026, at Mayo Clinic in Downtown Rochester, Minnesota | Siebens Building | 2nd Floor | Leighton Hall.

Launched in October 2023, this CDC-funded initiative advances excellence in tuberculosis (TB) education, management, and control. This two and a half day, in-person course delivers a comprehensive and highly interactive learning experience focused on TB infection, disease, and clinical care across disciplines.

New for 2026, we are adding a dedicated half-day track exclusively for nurse education, recognizing the critical role nurses play in TB prevention, treatment, and patient engagement. This specialized session will provide practical, role-specific strategies and tools designed to enhance frontline impact and patient outcomes.

Attendees will learn from nationally recognized expert clinicians and faculty from across the country who bring diverse perspectives and real-world experience in TB care and public health practice. Their expertise ensures content that is current, relevant, and immediately applicable. This course is designed for allied health professionals, nurses, nurse practitioners, physicians, physician assistants, residents/fellows, and healthcare professionals working in public health and clinical settings.

As a sponsor, you will connect with a highly engaged audience of clinicians and public health professionals, gain meaningful brand exposure, and support the advancement of infectious disease education and care.

For additional details and to view the full program, please visit the TB Clinical Intensive Website. We look forward to your participation in making this event a success.

Sincerely,



Zelalem Temesgen, M.D.

*CME Course Director*

# Date and Location

## Meeting Dates

October 6-8, 2026

## Meeting Location

Mayo Clinic | Siebens Building  
100 2<sup>nd</sup> Ave SW  
Leighton Hall | 2<sup>nd</sup> Floor  
Rochester, Minnesota

## Key Contact

Denise Long  
Senior Education Specialist  
Mayo Clinic Center for Tuberculosis  
Email: [tbcenter@mayo.edu](mailto:tbcenter@mayo.edu)



[Click Here for the Course Website](#)

# Planning Committee

**Zelalem Temesgen, M.D.**  
*Principal Investigator*  
*Mayo Clinic Center for Tuberculosis*

**John Zeuli**  
*Pharmacist Representative*  
*Mayo Clinic Center for Tuberculosis*

**Rebecca Mussack, M.Ed.**  
*Director of Education*  
*Mayo Clinic Center for Tuberculosis*

**James Gaensbauer, M.D., MScPH**  
*Medical Director for Education and Training*  
*Mayo Clinic Center for Tuberculosis*

**Shea Rabley, RN, MN**  
*Nurse Representative*  
*Mayo Clinic Center for Tuberculosis*

**Denise Long, M.Ed.**  
*Senior Education Specialist*  
*Mayo Clinic Center for Tuberculosis*

**John Wilson, M.D.**  
*Director for Medical Consultation*  
*Mayo Clinic Center for Tuberculosis*

**Jennifer Curran, Ed.D.**  
*Executive Director*  
*Mayo Clinic Center for Tuberculosis*

**Christopher Scott, M.A.**  
*Senior Education Specialist*  
*Mayo Clinic Center for Tuberculosis*

# 2026 TB Clinical Intensive Conference Highlights

The 2026 TB Clinical Intensive is a 2½-day, expert-led training designed to strengthen clinical knowledge and practice in tuberculosis diagnosis, treatment, and prevention. Participants engage in focused, evidence-based sessions that address current challenges, emerging trends, and practical approaches for improving patient care. This highly interactive program brings together clinicians, public health professionals, and subject-matter experts committed to advancing the latest standards in TB management.

## Key Topic Areas:

### Nursing

- Interpreting laboratory results
- TB nurse roles and responsibilities
- TB nurse case management
- Best practices in TB contact investigation

### Diagnosis

- Epidemiology and pathogenesis
- Clinical features of TB
- Advances in laboratory diagnostics

### Treatment

- LTBI management
- Drug-susceptible TB treatment
- Practical considerations in pulmonary TB care

### Special Populations

- TB in patients with diabetes or mental health conditions
- Considerations for individuals on biologics
- TB screening, treatment, and compliance for civil surgeons

### Public Health

- TB program performance and evaluation
- Migration and mobility trends
- Interprofessional collaboration in TB care

### Pediatrics

- Pediatric TB imaging and diagnostic strategies
- Clinical trials and treatment updates
- Pediatric dosing, formulations, and safety

## Why Sponsor

Position your organization in front of clinicians, public health leaders, and decision-makers in TB and infectious disease care. Sponsorship delivers direct access to professionals who influence practice, policy, and purchasing—while supporting high-impact education.

**New for 2026:** A half-day dedicated to nursing education, expanding your reach to frontline staff who drive daily care delivery.

### Key Benefits

- Engage with TB & ID experts
- Reach clinical and administrative decision-makers
- Expand your professional network
- Boost year-round brand visibility
- Align with Mayo Clinic–led education

## Sponsor Hall Logistics

<b>Set-Up</b>	Tues. Oct. 6 <sup>th</sup> -10:00 AM
<b>Exhibit Hours</b>	<b>Tues.</b> Oct 6   1:00 PM–5:00 PM <b>Wed.</b> Oct 7   7:30 AM–4:30 PM <b>Thurs.</b> Oct 8   7:30 AM–5:00 PM
<b>Assignments</b>	Priority based on application date/ space needs. Confirmation upon full payment.
<b>Shipping Information</b>	Label: 2026 TB Clinical Intensive   Oct 6–8, 2026 Delivery by: Sept. 30 or Oct. 1, 2026 <b>Mayo Clinic Center for Tuberculosis</b> <b>ATTN: Jennifer Curran</b> <b>200 1st St. SW, ROPL0656-DRH</b> <b>Rochester, MN 55905</b>

# General Sponsorship Opportunities

Complete the [Letter of Agreement](#) form to register.

**EXHIBIT CONTACT:**

**Denise Long**  
 Senior Education Specialist  
 Mayo Clinic Center of Tuberculosis  
 Email: [tbcenter@mayo.edu](mailto:tbcenter@mayo.edu)

*One flat-rate sponsorship delivers consistent visibility and direct access to clinical decision-makers throughout the event.*

Sponsorship Package	Details
<b>Flat Rate</b>	<b>\$2300</b>
<b>Included with Every Sponsorship</b>	<ul style="list-style-type: none"> <li>• One 6-foot exhibit table for all 2.5 days of the conference.</li> <li>• Complimentary grab and go breakfast for two representatives each morning</li> <li>• 2 ½ days of high-volume networking with clinicians, public health leaders and decision-makers</li> <li>• Company logo featured on conference break slides for continuous visibility.</li> </ul>
<b>Choose One Included Marketing Option</b>	<ul style="list-style-type: none"> <li>• <b>Program Insert-</b> A one- page printed marketing flyer to be placed in attendees' bag</li> <li>• <b>Branded Pen Distribution-</b> Your company's pens placed in attendees' bag</li> </ul>

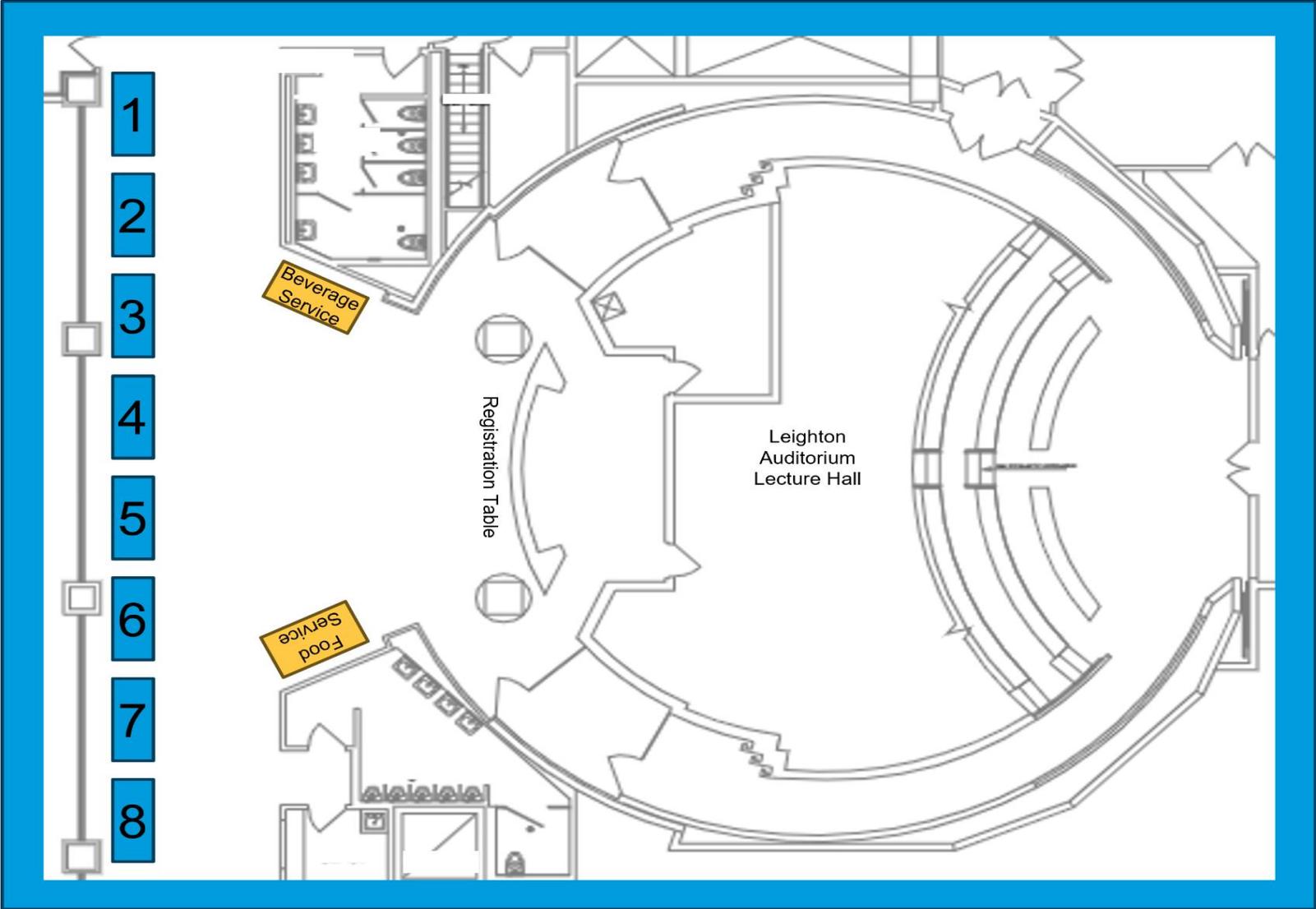
## Add-On Branding Options

*Choose one of the options below to add-on to your sponsorship to enhance your presence with high-impact branding at high-traffic food and beverage stations.*

Add-On Options	Details
<b>Snack Station Branding — \$200</b>	Your logo displayed at the high-traffic afternoon snack station
<b>Breakfast Station Branding--\$200</b>	Prominent logo placement at the breakfast station near the event entrance
<b>Breakfast + Snack Station Branding — \$300 (Best Value)</b>	All-day visibility with branding at both the breakfast and snack stations

# Exhibitor Floorplan, Tables 1-8

Exhibitors may request a preferred table number; however, table assignments are not guaranteed and will be confirmed on a first-come, first-served basis. After submissions are reviewed, exhibitors will receive an email with their table number and registration.



## Hotel Accommodations

The Kahler Grand Hotel & Marriott Hotel are offering a special group rate for the 2026 TB Clinical Intensive. Special room rates are available until the block is **sold out** or **September 16, 2026**, whichever comes first. There is parking at the Kahler Grand ramp for both locations at a cost of \$24.00 daily. There is a skyway that connects to Mayo Clinic for easy access to the conference.

Please contact The Kahler Grand Hotel at 1-800-533-1655 or the Marriott Hotel at 507-280-6000 and mention the *2026 TB Clinical Intensive Conference*.



[Kahler Grand Hotel - TB Clinical Intensive Conference](#)

Kahler Grand Hotel  
for **\$149.00** USD per night.  
Last Day to Book:  
**Wednesday, September 16, 2026**  
20 2nd Ave SW, Rochester, Minnesota, 55902

## Road Construction Notice:

Downtown Rochester is currently undergoing construction. Click [here](#) up-to-date information on road closures and detours:



[Marriott Hotel- TB Clinical Intensive Conference](#)

Rochester Marriott Mayo Clinic Area  
for **\$239.00** USD per night.  
Last Day to Book:  
**Wednesday, September 16, 2026**  
101 First Avenue W.  
Rochester, Minnesota, USA, 55902

# Rules and Regulations

In applying for exhibit space, exhibitors agree to abide by the following regulations:

## **Exhibit Regulations:**

- Each exhibitor is responsible for compliance with the Americans with Disabilities Act (ADA) within its booth and assigned space.
- Attire of exhibit personnel should be consistent with the professional atmosphere of the convention.
- Demonstrations by exhibitors may not interfere with normal traffic flow nor infringe on neighboring exhibits. Demonstrations are not permitted outside of the exhibitor's assigned booth space.
- Canvassing or distribution of advertising material by an exhibitor is not permitted outside of the exhibitor's booth space.
- Canvassing or marketing of any products or services in any part of the exhibit hall or meeting rooms by anyone representing a non-exhibiting firm is strictly prohibited.
- Subletting of exhibit space is not permitted. Sharing of exhibit space is not permitted unless it is within divisions of the same company.
- It is the responsibility of the exhibitor to have all licenses, permits, and/or registrations required by the venue, city, municipality and/or state. The exhibitor is responsible for compliance with all applicable tax laws.

## **CME Guidelines Related to Educational Grants, Exhibit Space and Promotional Activities:**

In compliance with ACCME Standards for Commercial Support, arrangements for commercial exhibits or advertisements cannot influence or interfere with the presentation, nor can they be a condition of the provision of commercial support for CME activities.

- Exhibit and other promotional fees shall be separate and distinct from educational grants/commercial support.
- All exhibitors must be in a room or area separate from the education and the exhibits must not interfere or in any way compete with the learning experience prior to, during, or immediately after the activity.
- Company representatives must refrain from holding any commercial discussions in the educational classroom. All promotional activities including interviews, demonstrations, and the distribution of literature or samples must be made within the exhibitor's space. Canvassing or distributing promotional materials outside the exhibitor's rented exhibit space is not permitted.
- Commercial interest representatives may attend CME activities for the sole purpose of the representatives' own education. However, they may not engage in sales or marketing activities while in the educational classroom.

## **Liability:**

- Mayo Clinic School of Continuous Professional Development nor the Mayo Clinic Center for Tuberculosis shall be responsible for injury, loss, or damage that may occur to the Exhibitor or his property from any cause whatsoever, prior to, during, or after the period of the Exhibit. The Exhibitor agrees to indemnify the Mayo Clinic Continuous Professional Development and Mayo Clinic Center for Tuberculosis and their employees, volunteers, and committees from any and all claims for loss, damage, or injury. Exhibitors are encouraged to insure themselves against property loss or damage, and against both general and personal liability.
- Exhibitor understands and agrees that, for the safety of conference attendees, Exhibitor shall not perform any procedures or provide any services to conference attendees that are either invasive or are customarily performed in a practitioner's office.

We look forward to seeing you...

at Mayo Clinic, Downtown Rochester, MN on October 6-8, 2026